

SCOTTISH CLAN EVENT FUND

The Scottish Clan Event Fund was created to support the growth of Clan events, expand the visitor experience and spread the benefits of events across the country as a whole. The programme is open to Clans and Clan Societies organising events across Scotland which take place out with the cities of Edinburgh and Glasgow.

Objectives

1. The Scottish Clan Event Fund supports activity which:

- Generates economic benefits for specific regions of Scotland
- Attracts visitors from outwith Scotland to Clan events
- Involves local communities by offering opportunities for public engagement and community participation
- Have measurable outcomes that confirm additional net spend in Scotland
- Benefit the Clans and Clan Societies with increased visitor numbers and increased membership

2. The Scottish Clan Event Fund is a development programme and therefore does not provide long-term or core funding. It is designed to support additional elements or new activity specifically intended to grow Clan events which take place out with the cities of Edinburgh and Glasgow (events happening out with the local authority boundaries of the cities) and extend their appeal.

3. Support for activities through the Scottish Clan Event Fund is provided entirely from public funds and as such events must be able to demonstrate clear and measurable economic value to specific regions and Scotland. Events must be able to demonstrate opportunities for public engagement and community involvement in order to be eligible for support.

SCOTTISH CLAN EVENT FUND CRITERIA

- Events must take place in Scotland between 01/01/16 - 31/12/17
- The maximum funding requested should not exceed 25% of the overall event income. The value of grants applied for should be a minimum of £1,000 and maximum of £5,000
- It is not intended that an award from this fund will provide the majority of funding for any programme of activity
- Applications must demonstrate that the funds applied for will deliver the objectives above. This can be in the context of an existing event or a brand new event concept.
- Events must be able to demonstrate clear and measurable economic value to specific regions and Scotland.
- Events must be able to demonstrate local community involvement.

All proposals will be assessed against their ability to meet the following impact areas:

- Economic Impact
- Strengthening and Development of Clan and Clan Societies
- Social, Community and Cultural Benefits

Funding Eligibility

Applications for funding through the Scottish Clan Event Fund are required to meet the eligibility criteria as set out below:

- Applications must be made by legally constituted Clans and Clan Societies who have a written governing document; at least three people of the governing body or management committee who are not directly related; and a bank account in the clan name as shown on the governing document.
- Events must take place in the timeframe relevant to the funding round to which the application is submitted. Financial support cannot be retrospective.
- Applicants must be recognised by the funding assessment panel as a bonafide clan and/or clan society.
- Should the event be approved for funding, information provided in the application form will be used to create agreed targets and deliverables. It is imperative that any projected figures provided be an accurate and realistic reflection of anticipated attendance.
- Funding will not be provided for core or capital purchase costs but may be offered for activities such as:
 - o Strategic marketing
 - o Adding a new element to the event
 - o Hired equipment to improve the visitor experience
 - o Hired equipment to increase capacity
 - o Travel and transport to and from events in rural areas to support community engagement

Application dates for events taking place in 2016 - 2017

To register a note of interest in applying please contact EventScotland on 0131 472 2313 or email: information@eventscotland.org from **30 March to 29 May 2015**

The deadline for applications is **29 August 2015**

Application process for events taking place in 2016 & 2017

Notes of interest

Interested parties are required to register a note of interest in applying for the fund from **30 March to 29 May**. To do so, contact EventScotland on 0131 472 2313 or information@EventScotland.org.

No further notes of interest will be accepted from 30 May 2015.

By registering your interest you will be under no obligation to apply but will be contacted by a member of the Events Team to discuss your proposal and provide you with an application pack. Applicants will also be invited to attend one of the three workshops that will be taking place across the country.

Workshops

Everyone that has registered a note of interest with EventScotland will be invited to attend one of the workshops that have been scheduled across the country. Applicants will have the opportunity to network with other applicants, hear more about the fund, receive first hand experiences from a previous applicant and have the opportunity to take part in an interactive question and answer section.

The workshops will be held in;

Perth - 9 June 2015

Inverness - 11 June 2015

Dumfries - 16 June 2015

EventScotland staff will be available throughout the application period to advise on your proposal.

Closing

No further applications will be accepted from 29 August 2015 onwards.

Outcome

Applicants will be notified of the outcome of their application in **November 2015**.